

# *Economic Impact Report*

## **Atlantic City Gaming Industry**

### **Second Quarter 2011 Report**

*(Includes March 2011 Monthly and First Quarter Statistics)*

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# CASINO HOTEL STATISTICS FOR THE MONTH OF JUNE 2011

	AC Hilton	Bally's Park Place	Borgata	Caesars	Harrah's	Resorts	Showboat	Tropicana	Golden Nugget	Trump Plaza	Trump Tai Mahal	Industry Total
Casino Square Footage	75,416	167,209	136,667	111,812	177,001	99,030	122,454	138,130	78,535	86,923	149,239	1,342,416
Simulcast Square Footage	-	9,393	23,620	28,963	569	-	17,086	-	-	-	12,483	92,114
<b>TABLE GAMES:</b>												
Blackjack	37	78	81	62	67	37	44	50	33	31	67	587
Craps	5	9	14	13	9	6	4	8	4	3	12	87
Roulette	7	21	20	16	12	7	9	15	6	7	14	134
Big Six	1	2	1	1	1	1	1	1	-	-	1	10
Baccarat	-	1	2	4	-	-	-	-	-	-	-	7
Minibaccarat	18	18	13	10	6	14	8	9	11	13	14	134
Sic Bo	1	1	1	1	-	-	-	-	-	-	1	5
Pai Gow Poker	2	8	6	6	3	3	3	2	2	2	2	39
Pai Gow	4	3	2	5	1	4	3	2	1	2	2	29
Poker	6	26	85	32	40	-	24	27	-	-	54	294
Caribbean Stud Poker	1	2	4	2	1	-	1	1	1	-	2	15
Let It Ride Poker	2	4	5	2	4	2	2	2	2	2	3	30
Casino War												0
Spanish 21	2	8	5	5	1	2	2	4	3	3	4	39
Three Card Poker	4	15	16	8	10	3	7	7	5	4	6	85
Four Card Poker	1	6	4	4	2	1	2	2	1	2	2	27
Double Attack Blackjack	-	-	-	1	1	-	1	-	-	-	1	4
Texas Hold'Em Bonus Poker	-	2	4	2	1	1	-	2	-	2	2	16
Flop Poker	1	-	4	-	3		1	-	1	-	-	10
Asia Poker	-	2	2	2	-	1	-	-	-	-	-	7
Ultimate Texas Hold'Em	-	2	-	1	-	-	1	1	-	-	-	5
Winner's Pot Poker	-	-	-	-	-	-	-	-	-	-	-	0
Mississippi Stud (a)	-	-	-	1	-	-	-	-	2	-	-	3
Mini-Tex 3 Card Hold'Em (b)	-	-	-	-	-	-	-	-	-	-	-	0
Supreme Pai Gow (c)	-	-	-	-	-	-	-	-	-	-	-	0
<b>Total Table Games</b>	<b>92</b>	<b>208</b>	<b>269</b>	<b>178</b>	<b>162</b>	<b>82</b>	<b>113</b>	<b>133</b>	<b>72</b>	<b>71</b>	<b>187</b>	<b>1,567</b>
KENO WINDOWS	-	-	-	-	4	-	-	-	-	-	2	6
<b>SLOT MACHINES:</b>												
\$.01 and .02 Slot Machines	926	1,157	1,445	1,032	672	583	626	928	537	748	1,339	9,993
\$.05 Slot Machines	61	324	521	203	279	160	130	178	180	108	131	2,275
\$.25 Slot Machines	350	601	333	280	465	368	266	243	278	382	438	4,004
\$.50 Slot Machines	32	61	81	69	8	47	3	33	38	54	23	449
\$1 Slot Machines	218	343	230	298	198	168	176	190	125	137	332	2,415
\$5 Slot Machines	84	94	88	67	62	58	29	49	31	41	74	677
\$25 Slot Machines	6	18	20	18	16	9	3	15	10	12	12	139
\$100 Slot Machines	6	13	12	13	8	9	3	13	5	6	23	111
Multi-Denominational Slot Machines	133	596	696	315	1,134	742	1,365	999	189	145	398	6,712
Other Slot Machines	24	27	49	48	26	20	5	40	10	54	31	334
<b>Total Slot Machines</b>	<b>1,840</b>	<b>3,234</b>	<b>3,475</b>	<b>2,343</b>	<b>2,868</b>	<b>2,164</b>	<b>2,606</b>	<b>2,688</b>	<b>1,403</b>	<b>1,687</b>	<b>2,801</b>	<b>27,109</b>
Casino Square Footage	75,416	167,209	136,667	111,812	177,001	99,030	122,454	138,130	78,535	86,923	149,239	1,342,416
Simulcast Square Footage	-	9,393	23,620	28,963	569	-	17,086	-	-	-	12,483	92,114
Number Of Hotel Rooms	809	1,705	2,769	1,141	2,590	942	1,331	2,052	728	906	2,010	16,983
Number of Parking Spaces	1,402	3,984	6,443	5,324	4,703	1,337	3,499	4,975	2,986	2,618	5,616	42,887
Property & Equipment, Gross (\$ Millio	42	846	1,784	830	1,454	22	670	197	35	63	370	6,314
Number of Employees	1,965	3,949	6,013	3,201	3,752	1,901	2,458	2,897	1,520	1,709	3,728	33,093

(a) Mississippi Stud commenced operations in April 2009.

(b) Mini-Tex 3 Card Hold'Em commenced operations in July 2009.

(c) Supreme Pai Gow commenced operations in November 2009.

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENTS OF INCOME  
FOR THE QUARTER ENDED JUNE 30, 2011  
(\$ in Thousands)**

	ACH	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts (a)	Showboat	Tropicana	Golden Nugget/ Trump Marina (b)	Trump Plaza	Trump Taj Mahal	Industry
<b>REVENUE:</b>												
Casino	\$ 40,466	\$ 101,213	\$ 162,136	\$ 102,311	\$ 112,601	\$ 41,314	\$ 66,809	\$ 67,615	\$ 32,472	\$ 39,066	\$ 97,220	\$ 893,065
Rooms	3,218	13,928	29,817	10,371	21,115	4,852	10,248	17,248	3,775	6,486	13,623	134,669
Food and Beverage	4,941	18,774	37,059	11,894	22,327	7,519	12,437	10,392	3,741	4,729	11,631	145,413
Other	734	1,243	1,016	4,265	7,019	2,907	2,651	3,109	309	1,569	4,336	43,181
Total Revenue	49,359	138,158	239,030	129,811	182,962	55,672	92,143	89,094	41,760	51,920	126,810	1,178,268
Less: Promotional Allowances	14,137	38,769	56,893	31,789	42,736	18,023	29,603	27,334	10,686	15,908	34,380	321,218
<b>NET REVENUE</b>	<b>35,222</b>	<b>99,389</b>	<b>182,136</b>	<b>97,022</b>	<b>140,226</b>	<b>37,649</b>	<b>62,540</b>	<b>61,760</b>	<b>31,074</b>	<b>36,012</b>	<b>92,430</b>	<b>856,980</b>
<b>COSTS AND EXPENSES:</b>												
Cost of Goods and Services	31,459	71,717	117,090	60,971	72,979	32,513	41,326	49,722	27,272	29,409	62,983	696,540
Selling, General, and Administrative	6,814	10,338	24,425	11,203	18,267	10,408	8,787	12,687	3,157	5,395	9,435	116,879
Provision for Doubtful Accounts	462	300	1,200	(9)	296	438	237	641	331	339	1,105	(5,345)
Total Costs & Expenses	38,735	82,355	142,715	72,165	89,532	43,359	48,319	63,050	30,760	35,143	72,623	718,758
<b>GROSS OPERATING PROFIT</b>	<b>(3,513)</b>	<b>16,034</b>	<b>40,041</b>	<b>24,857</b>	<b>50,684</b>	<b>(5,710)</b>	<b>14,221</b>	<b>(1,290)</b>	<b>314</b>	<b>969</b>	<b>19,807</b>	<b>136,324</b>
Depreciation and Amortization	1,085	8,983	16,228	11,773	12,615	577	5,400	2,697	191	2,879	5,718	67,846
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	300	-	-	-	-	-	300
Other	331	6,314	-	7,087	11,619	-	4,421	-	603	1,179	2,496	34,050
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>(4,929)</b>	<b>837</b>	<b>23,813</b>	<b>5,997</b>	<b>8,460</b>	<b>(5,987)</b>	<b>4,400</b>	<b>(3,987)</b>	<b>(490)</b>	<b>(2,989)</b>	<b>11,593</b>	<b>34,128</b>
<b>OTHER INCOME (EXPENSES):</b>												
Interest (Expense) - Affiliates	(8,956)	(12,410)	-	(11,014)	-	-	-	-	(916)	(1,992)	(7,014)	(39,202)
Interest (Expense) - External	(43)	(31)	(21,326)	(42)	(8,244)	(2)	-	(3)	(743)	(391)	(531)	(43,346)
Invest. Aff. Tax & Related Income (Exp.)-Net	(120)	(976)	(1,166)	(236)	(1,190)	(377)	(282)	(391)	(129)	(43)	(396)	(5,306)
Nonoperating Income (Expense) - Net	507	(891)	(1,114)	(915)	2,107	196	69	(26)	(526)	129	47	(2,982)
Total Other Income (Expense)	(8,971)	(14,077)	(23,606)	(12,207)	(8,327)	(273)	(213)	(420)	(2,216)	(2,299)	(7,894)	(77,153)
<b>Income (Loss) Before Taxes &amp; Extraordinary Items</b>	<b>(10,541)</b>	<b>(13,240)</b>	<b>205</b>	<b>(6,210)</b>	<b>(1,877)</b>	<b>(6,980)</b>	<b>4,187</b>	<b>(4,407)</b>	<b>(2,696)</b>	<b>(5,285)</b>	<b>3,699</b>	<b>(43,025)</b>
Provision (Credit) for Income Taxes	12	(4,332)	-	(1,533)	(466)	9	1,839	(99)	-	-	12	(6,366)
<b>Income (Loss) Before Extraordinary Items</b>	<b>(10,553)</b>	<b>(8,908)</b>	<b>1</b>	<b>(4,677)</b>	<b>(1,421)</b>	<b>(6,963)</b>	<b>2,349</b>	<b>(4,311)</b>	<b>(2,696)</b>	<b>(5,285)</b>	<b>3,699</b>	<b>(38,665)</b>
Extraordinary Items - (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
<b>NET INCOME (LOSS)</b>	<b>\$ (10,553)</b>	<b>\$ (8,908)</b>	<b>\$ 1</b>	<b>\$ (4,677)</b>	<b>\$ (1,421)</b>	<b>\$ (6,963)</b>	<b>\$ 2,349</b>	<b>\$ (4,311)</b>	<b>\$ (2,696)</b>	<b>\$ (5,285)</b>	<b>\$ 3,699</b>	<b>\$ (38,665)</b>

(a) Resorts' income statement results for 2011 reflects operations under DGM Casino ownership.

(b) Golden Nugget/T. Marina's income statement results reflects operations under Trump Marina through May 23, 2011 and Golden Nugget results thereafter.

As of 6/16/2011

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENTS OF INCOME  
FOR THE QUARTER ENDED JUNE 30, 2011  
(\$ in Thousands)**

	ACH	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts (a)	Showboat	Tropicana	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
<b>REVENUE:</b>												
Casino	\$ 42,230	\$ 112,772	\$ 164,530	\$ 103,120	\$ 116,421	\$ 40,573	\$ 75,894	\$ 71,116	\$ 37,387	\$ 48,411	\$ 96,488	\$ 907,912
Rooms	3,794	13,071	27,704	10,114	19,993	3,989	9,713	17,289	3,902	6,044	14,329	129,942
Food and Beverage	5,414	18,780	35,994	13,395	21,975	4,835	12,623	10,857	4,915	6,017	14,024	148,729
Other	1,020	3,126	10,668	4,160	8,611	899	2,640	4,457	2,560	1,914	5,344	45,914
Total Revenue	62,459	148,549	239,024	130,810	164,000	50,153	100,840	103,719	48,364	62,396	130,185	1,230,369
Less: Promotional Allowances	18,569	36,983	62,051	32,362	41,041	14,218	31,002	28,048	12,308	14,757	32,612	308,360
<b>NET REVENUE</b>	<b>37,402</b>	<b>111,566</b>	<b>186,862</b>	<b>98,448</b>	<b>122,959</b>	<b>35,935</b>	<b>69,838</b>	<b>77,630</b>	<b>36,056</b>	<b>47,639</b>	<b>97,573</b>	<b>922,008</b>
<b>COSTS AND EXPENSES:</b>												
Cost of Goods and Services	35,989	76,182	118,616	63,923	72,989	31,160	47,375	54,690	31,727	37,419	68,472	638,201
Selling, General, and Administrative	7,443	11,887	22,718	15,481	15,195	8,090	8,408	13,197	5,095	7,228	13,895	128,555
Provision for Doubtful Accounts	545	(121)	1,010	444	625	642	445	598	389	511	1,311	(5,317)
Total Costs & Expenses	43,977	87,948	142,344	79,869	88,879	39,792	56,226	68,295	37,201	45,156	83,648	773,073
<b>GROSS OPERATING PROFIT</b>	<b>(6,254)</b>	<b>23,618</b>	<b>44,548</b>	<b>18,680</b>	<b>33,980</b>	<b>(3,827)</b>	<b>13,612</b>	<b>9,345</b>	<b>(1,145)</b>	<b>2,473</b>	<b>13,925</b>	<b>148,965</b>
Depreciation and Amortization	1,016	9,070	18,236	12,210	13,681	137	6,039	4,201	641	994	8,474	75,668
Charges from Affiliates Other than Interest:												
Management Fees	-	-	-	-	-	-	-	-	-	-	-	-
Other	339	6,267	-	5,267	8,491	-	4,214	-	1,309	1,627	3,614	31,107
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>(7,809)</b>	<b>8,281</b>	<b>28,312</b>	<b>1,213</b>	<b>11,808</b>	<b>(3,964)</b>	<b>3,360</b>	<b>5,144</b>	<b>(3,085)</b>	<b>(118)</b>	<b>837</b>	<b>42,180</b>
<b>OTHER INCOME (EXPENSES):</b>												
Interest (Expense) - Affiliates	(5,421)	(12,410)	-	(11,014)	-	-	-	-	(908)	(1,459)	(5,372)	(36,264)
Interest (Expense) - External	1	(94)	(5,989)	(9)	(11,979)	(13)	-	(4)	(135)	(360)	(440)	(18,711)
Invest. Aff. Tax & Related Income (Exp.)-Net	(179)	(989)	(1,193)	(242)	(1,217)	(390)	(3,108)	(240)	(158)	(190)	(396)	(7,959)
Nonoperating Income (Expense) - Net	112	162	(407)	(967)	3,820	296	227	37	29	109	197	3,827
Total Other Income (Expense)	(6,487)	(13,010)	(7,189)	(11,922)	(9,376)	(88)	(2,879)	(207)	(876)	(1,893)	(6,101)	(59,027)
<b>Income (Loss) Before Taxes &amp; Extraordinary Items</b>	<b>(13,965)</b>	<b>(4,719)</b>	<b>19,124</b>	<b>(10,706)</b>	<b>2,432</b>	<b>(4,052)</b>	<b>481</b>	<b>4,937</b>	<b>(3,871)</b>	<b>(2,011)</b>	<b>(5,264)</b>	<b>(16,947)</b>
Provision (Credit) for Income Taxes	(867)	1,487	(4,070)	1,377	-	268	-	-	-	-	-	(1,187)
<b>Income (Loss) Before Extraordinary Items</b>	<b>(13,985)</b>	<b>(3,722)</b>	<b>17,287</b>	<b>(9,329)</b>	<b>1,056</b>	<b>(4,052)</b>	<b>215</b>	<b>4,947</b>	<b>(3,871)</b>	<b>(2,011)</b>	<b>(5,264)</b>	<b>(15,660)</b>
Extraordinary Items - (Net of Income Taxes)	-	-	-	-	-	-	-	-	-	-	-	-
<b>NET INCOME (LOSS)</b>	<b>\$ (13,985)</b>	<b>\$ (3,722)</b>	<b>\$ 17,287</b>	<b>\$ (9,329)</b>	<b>\$ 1,055</b>	<b>\$ (4,052)</b>	<b>\$ 215</b>	<b>\$ 4,947</b>	<b>\$ (3,871)</b>	<b>\$ (2,011)</b>	<b>\$ (5,264)</b>	<b>\$ (15,658)</b>

(a) Resorts' income statement results reflect operations under RH management.

As of 6/16/2011

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENTS OF INCOME  
FOR THE SIX MONTHS ENDED JUNE 30, 2011  
(\$ in Thousands)**

	ACH	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts (a)	Showboat	Tropicana	Golden Nugget/T. Marina
<b>REVENUE:</b>									
Casino	\$ 74,900	\$ 191,839	\$ 313,994	\$ 201,104	\$ 222,373	\$ 78,746	\$ 128,820	\$ 121,976	\$ 121,976
Rooms	5,523	25,190	56,108	19,238	38,569	8,417	18,425	31,389	31,389
Food and Beverage	9,357	33,339	71,523	22,374	41,204	13,365	23,100	19,525	19,525
Other	1,371	7,285	19,900	7,568	13,080	3,319	5,307	7,204	7,204
Total Revenue	91,151	257,653	461,525	250,284	315,226	103,847	175,652	180,094	180,094
Less: Promotional Allowances	25,363	72,422	109,679	60,734	81,269	35,617	55,643	53,941	53,941
<b>NET REVENUE</b>	<b>65,788</b>	<b>185,231</b>	<b>351,846</b>	<b>189,550</b>	<b>233,957</b>	<b>68,230</b>	<b>120,009</b>	<b>126,153</b>	<b>126,153</b>
<b>COSTS AND EXPENSES:</b>									
Cost of Goods and Services	62,191	139,642	230,690	121,958	141,592	59,719	81,014	99,854	99,854
Selling, General, and Administrative	13,426	20,540	45,875	22,039	30,115	18,719	14,087	25,215	25,215
Provision for Doubtful Accounts	988	628	2,179	257	1,067	822	643	1,325	1,325
Total Costs & Expenses	76,605	160,810	278,744	144,254	172,774	79,260	95,744	126,394	126,394
<b>GROSS OPERATING PROFIT</b>	<b>(10,817)</b>	<b>24,421</b>	<b>73,102</b>	<b>45,296</b>	<b>61,183</b>	<b>(11,030)</b>	<b>24,265</b>	<b>(241)</b>	<b>(241)</b>
Depreciation and Amortization	1,675	17,551	32,519	23,727	25,612	577	10,895	6,649	6,649
Charges from Affiliates Other than Interest:									
Management Fees	-	-	-	-	-	600	-	-	-
Other	661	12,237	-	14,288	22,762	-	8,590	-	-
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>(13,153)</b>	<b>(5,367)</b>	<b>40,583</b>	<b>7,281</b>	<b>12,809</b>	<b>(12,207)</b>	<b>4,780</b>	<b>(6,890)</b>	<b>(6,890)</b>
<b>OTHER INCOME (EXPENSES):</b>									
Interest (Expense) - Affiliates	(11,434)	(24,820)	-	(22,029)	-	-	-	-	-
Interest (Expense) - External	(98)	(35)	(42,069)	(84)	(18,979)	13	-	(6)	(6)
Invest. Alt. Tax & Related Income (Exp.)-Net	(263)	(1,444)	(2,249)	(490)	(1,727)	(948)	(570)	(1,300)	(1,300)
Nonoperating Income (Expense) - Net	740	(499)	(1,299)	(1,163)	7,924	175	133	(72)	(72)
Total Other Income (Expenses)	(11,055)	(26,798)	(45,617)	(23,766)	(12,782)	(760)	(437)	(1,378)	(1,378)
<b>Income(Loss) Before Taxes&amp;Extraordinary Items</b>	<b>(24,208)</b>	<b>(32,165)</b>	<b>(5,034)</b>	<b>(16,485)</b>	<b>27</b>	<b>(12,967)</b>	<b>4,343</b>	<b>(8,268)</b>	<b>(8,268)</b>
Provision (Credit) for Income Taxes	12	(11,035)	(84)	(4,777)	468	3	2,032	(443)	(443)
<b>Income (Loss) Before Extraordinary Items</b>	<b>(24,220)</b>	<b>(21,130)</b>	<b>(4,950)</b>	<b>(11,708)</b>	<b>(441)</b>	<b>(12,970)</b>	<b>2,311</b>	<b>(7,825)</b>	<b>(7,825)</b>
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-	-
<b>NET INCOME (LOSS)</b>	<b>\$ (24,220)</b>	<b>\$ (21,130)</b>	<b>\$ (4,950)</b>	<b>\$ (11,708)</b>	<b>\$ (441)</b>	<b>\$ (12,970)</b>	<b>\$ 2,311</b>	<b>\$ (7,825)</b>	<b>\$ (7,825)</b>

(a) Resorts' income statement results reflect operations under DGMB Casino ownership.

(b) Golden Nugget/T. Marina's income statement results reflect operations under Trump Marina through May 23, 2011 and Golden Nugget results thereafter.

**ATLANTIC CITY CASINO INDUSTRY  
STATEMENTS OF INCOME  
FOR THE SIX MONTHS ENDED JUNE 30, 2010  
(\$ in Thousands)**

(in thousands)

	ACH	Bally's AC	Borgata	Caesars	Harrah's Marina	Resorts (a)	Showboat	Tropicana
<b>REVENUE:</b>								
Casino	\$ 79,436	\$ 219,092	\$ 318,306	\$ 203,015	\$ 226,069	\$ 77,873	\$ 143,741	\$ 139,21
Rooms	6,822	24,361	54,106	19,267	37,663	6,987	18,008	32,2
Food and Beverage	10,305	34,638	70,357	24,995	40,672	9,119	23,364	20,6
Other	1,721	7,462	20,539	7,497	12,518	1,570	4,889	8,6
Total Revenue	98,284	285,553	463,308	254,774	316,922	95,549	190,002	200,7
Less: Promotional Allowances	27,751	73,886	101,350	63,416	79,379	27,852	58,282	50,1
<b>NET REVENUE</b>	<b>70,533</b>	<b>211,667</b>	<b>361,958</b>	<b>191,358</b>	<b>237,543</b>	<b>67,697</b>	<b>131,720</b>	<b>150,6</b>
<b>COSTS AND EXPENSES:</b>								
Cost of Goods and Services	69,234	150,141	233,188	126,192	141,791	62,389	91,247	109,1
Selling, General, and Administrative	14,620	22,195	43,065	27,623	27,987	15,035	15,912	25,7
Provision for Doubtful Accounts	1,112	263	1,712	1,643	1,405	1,105	856	1,3
Total Costs & Expenses	84,966	172,599	277,965	155,458	171,183	78,529	108,015	136,2
<b>GROSS OPERATING PROFIT</b>	<b>(14,433)</b>	<b>39,068</b>	<b>83,993</b>	<b>35,900</b>	<b>66,360</b>	<b>(10,832)</b>	<b>23,705</b>	<b>14,3</b>
Depreciation and Amortization	1,931	18,150	36,615	24,735	27,066	274	12,162	17,1
Charges from Affiliates Other than Interest:								
Management Fees	-	-	-	-	-	-	-	-
Other	675	12,501	-	10,535	17,972	-	8,365	-
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>(17,039)</b>	<b>8,417</b>	<b>47,378</b>	<b>630</b>	<b>21,322</b>	<b>(11,106)</b>	<b>3,178</b>	<b>(2,7</b>
<b>OTHER INCOME (EXPENSES):</b>								
Interest (Expense) - Affiliates	(10,843)	(24,820)	-	(22,029)	-	-	-	-
Interest (Expense) - External	(6)	(160)	(11,132)	(197)	(23,244)	(28)	-	-
Invest. Alt. Tax & Related Income (Exp.)-Net	(336)	(1,199)	(2,298)	(497)	(1,317)	(736)	(1,860)	(4
Nonoperating Income (Expense) - Net	199	383	(798)	(995)	(4,928)	614	542	(11,7
Total Other Income (Expenses)	(10,986)	(25,796)	(14,228)	(23,718)	(29,489)	(150)	(1,318)	(12,2
<b>Income(Loss) Before Taxes&amp;Extraordinary Items</b>	<b>(28,025)</b>	<b>(17,379)</b>	<b>33,150</b>	<b>(23,088)</b>	<b>(8,167)</b>	<b>(11,256)</b>	<b>1,860</b>	<b>(15,0</b>
Provision (Credit) for Income Taxes	-	(5,213)	3,343	(8,864)	(2,634)	-	1,071	(8
<b>Income (Loss) Before Extraordinary Items</b>	<b>(28,025)</b>	<b>(12,166)</b>	<b>29,807</b>	<b>(14,224)</b>	<b>(5,533)</b>	<b>(11,256)</b>	<b>789</b>	<b>(14,1</b>
Extraordinary Items (Net of Income Taxes)	-	-	-	-	-	-	-	-
<b>NET INCOME (LOSS)</b>	<b>\$ (28,025)</b>	<b>\$ (12,166)</b>	<b>\$ 29,807</b>	<b>\$ (14,224)</b>	<b>\$ (5,533)</b>	<b>\$ (11,256)</b>	<b>\$ 789</b>	<b>\$ (14,1</b>

(a) Resorts' income statement results reflect operations under RIH management.

(b) Tropicana's income statement results reflect operations under Adamar of New Jersey, Inc. through March 7, 2010 and Tropicana Atlantic City Corp. ownership thereafter.

Golden Nugget/ Trump Marina (b)	Trump Plaza	Trump Taj Mahal	Industry
62,227	\$ 73,637	\$ 179,475	\$ 1,649,091
6,733	11,053	24,495	245,140
7,114	8,532	22,267	271,700
2,949	4,398	8,090	80,471
79,023	97,620	234,327	2,246,402
20,150	27,251	62,528	604,597
58,873	70,369	171,799	1,641,805
53,531	58,714	122,697	1,171,602
6,682	9,924	18,246	224,868
603	565	1,952	11,029
60,816	69,203	142,895	1,407,499
(1,943)	1,166	28,904	234,306
558	5,264	11,322	136,349
-	-	-	600
1,669	2,528	5,317	68,052
(4,170)	(6,626)	12,265	29,305
(2,283)	(4,110)	(14,226)	(78,902)
(914)	(783)	(1,065)	(64,020)
(251)	(92)	(724)	(10,058)
(491)	5,734	94	11,276
(3,939)	749	(15,921)	(141,704)
(8,109)	(5,877)	(3,656)	(112,399)
-	-	-	(13,824)
(8,109)	(5,877)	(3,656)	(98,575)
-	-	-	-
(8,109)	\$ (5,877)	\$ (3,656)	\$ (98,575)

As of 8/16/2011

(b)	Trump Marina	Trump Plaza	Trump Taj Mahal	Industry
93	\$ 71,612	\$ 91,027	\$ 190,432	\$ 1,759,896
14	7,156	11,171	25,679	243,434
45	8,604	10,672	25,659	279,030
03	3,566	3,625	10,091	82,081
55	90,938	116,495	251,861	2,364,441
18	22,476	26,938	60,187	591,635
37	68,462	89,557	191,674	1,772,806
39	60,741	71,752	135,788	1,251,602
58	10,573	14,640	26,705	244,113
44	802	975	3,203	14,420
41	72,116	87,367	165,696	1,510,135
96	(3,654)	2,190	25,978	262,671
51	1,338	1,986	19,245	160,653
-	-	-	-	-
-	2,556	3,179	7,037	62,820
55)	(7,548)	(2,975)	(304)	39,198
-	(1,150)	(2,909)	(10,684)	(72,435)
(8)	(287)	(727)	(932)	(36,721)
66)	(302)	(341)	(786)	(10,138)
81)	75	303	147	(16,239)
55)	(1,664)	(3,674)	(12,255)	(135,533)
10)	(9,212)	(6,649)	(12,559)	(96,335)
18)	-	-	-	(13,115)
92)	(9,212)	(6,649)	(12,559)	(83,220)
-	-	-	-	-
92)	\$ (9,212)	\$ (6,649)	\$ (12,559)	\$ (83,220)

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As of 8/16/2011

CASINO HOTEL OCCUPANCY STATISTICS

	Second Quarter 2011					First Quarter 2011					2010					2009					2008				
	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate	Number of Guest Rooms in Property*	Number of Available Room Nights	Number of Occupied Room Nights	Average Rate Per Occupied Room	Occupancy Rate
ACH (formerly AC Hilton)	809	73,619	49,330	\$65.22	67.0	809	72,810	37,154	\$62.05	51.0	809	294,879	207,979	\$70.74	70.5%	809	295,259	236,321	\$67.78	80.0%	809	296,084	268,267	\$75.91	90.6%
Bally's AC	1,602	158,652	151,795	81.72	95.7	1,705	153,487	132,290	85.13	86.2	1,705	629,954	569,592	86.59	90.4%	1,751	639,142	573,557	85.09	89.7%	1,752	632,670	594,061	86.83	93.9%
Borgata	2,769	249,588	217,136	135.05	87.0	2,769	245,859	198,732	129.74	80.8	2,769	1,003,894	860,416	131.22	85.7%	2,769	1,004,704	830,081	133.41	82.6%	2,769	869,530	758,130	142.59	87.2%
Caesars AC	1,141	103,831	99,215	104.53	95.6	1,141	102,690	90,048	87.06	90.6	1,141	415,394	379,497	94.70	91.4%	1,141	416,465	384,981	89.61	92.4%	1,139	417,086	363,297	94.55	87.1%
Harrah's	2,590	235,690	214,563	98.41	91.0	2,590	233,100	184,729	94.49	79.2	2,590	945,350	781,794	100.11	82.7%	2,590	945,344	766,446	93.63	81.1%	2,590	851,980	723,651	89.33	84.9%
Resorts	942	85,722	67,840	71.55	79.1	942	84,780	56,175	63.92	66.3	942	343,736	227,490	66.20	66.2%	942	343,472	239,502	64.55	69.7%	942	344,730	293,325	62.56	85.1%
Showboat	1,331	121,121	111,746	91.69	92.3	1,331	119,790	90,070	92.09	75.2	1,331	485,815	401,960	92.23	82.7%	1,331	485,815	401,938	88.32	82.7%	1,331	487,146	429,403	89.00	88.1%
Tropicana AC Corp (a)	2,052	186,732	163,068	105.77	87.3	2,052	188,915	137,105	103.14	72.6	2,129	777,085	643,828	110.68	82.9%	2,129	777,085	648,701	101.52	83.5%	2,129	779,214	676,324	103.21	86.8%
Golden Nugget/Trump Marina	728	66,248	45,852	82.03	69.2	728	65,520	34,714	85.21	53.0	728	265,720	192,834	81.11	72.6%	728	265,720	196,623	84.94	74.0%	728	266,448	218,836	87.75	82.1%
Trump Plaza	906	82,446	70,776	91.78	85.8	906	81,540	51,135	89.12	62.7	906	330,690	259,345	89.48	78.4%	906	330,690	271,873	86.02	82.2%	906	331,596	284,449	94.62	85.8%
Trump Taj Mahal	2,010	182,910	148,035	92.02	80.9	2,010	180,900	121,383	89.57	67.1	2,010	733,650	602,507	92.80	82.1%	2,010	733,650	598,661	89.13	81.6%	1,965	509,420	445,350	92.77	87.4%
Industry Total	16,880	1,546,559	1,339,356			16,983	1,529,391	1,133,535			17,060	6,226,167	5,127,242			17,106	6,237,346	5,148,684			17,060	*****	*****		
Industry Average				\$99.05	86.6%				\$96.16	74.3%				\$99.33	82.3%				\$95.58	82.5%				\$97.50	87.4%

\* Number of guest rooms at end of quarter  
(a) Tropicana was acquired by a reorganized Tropicana Entertainment on March 8, 2010 and thus, these statistics reflect ownership by Adamar of New Jersey, Inc. through March 7, 2010 and Tropicana Atlantic City Corp. thereafter.

Source: State of NJ Division of Gaming Enforcement



**CASINO WIN, GROSS REVENUE TAX, AND CRDA OBLIGATIONS**  
(\$ in Thousands)

	CASINO WIN 2011		CASINO WIN 2010		CASINO WIN 2009		CASINO WIN 2008		GROSS REVENUE TAX 2011		GROSS REVENUE TAX 2010		GROSS REVENUE TAX 2009		GROSS REVENUE TAX 2008	
	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD
January	#####	\$255,388,578	\$294,168	\$294,168	\$321,445	\$321,445	\$354,964	\$354,964	#####	\$20,430,995	\$23,534	\$23,534	\$25,716	\$25,716	\$28,400	\$28,400
February	257,996,199	513,384,777	261,610	555,778	310,297	631,743	384,096	739,060	20,651,749	41,082,744	20,929	44,463	24,814	50,530	30,728	59,128
March	280,507,343	793,892,120	300,756	856,534	318,450	950,192	394,991	1,134,051	21,231,804	62,314,548	24,061	68,524	25,477	76,006	31,600	90,728
April	289,448,323	#####	311,462	1,167,996	313,578	1,263,770	365,545	1,499,596	19,931,805	82,246,353	23,225	91,749	24,660	100,667	29,247	119,976
May	290,591,605	#####	319,664	1,487,660	351,304	1,615,075	415,348	1,914,944	20,069,995	102,316,348	22,688	114,438	25,627	126,295	33,228	153,205
June	276,216,136	#####	286,759	1,774,419	322,745	1,937,820	373,608	2,288,552	18,996,473	121,312,821	20,134	134,571	23,510	149,805	29,889	183,094
July	340,349,669	#####	363,889	2,138,309	383,029	2,320,849	438,736	2,727,289	23,856,740	145,169,561	25,880	160,451	28,086	177,882	35,099	218,193
August	278,783,386	#####	347,477	2,485,786	391,735	2,712,585	468,321	3,195,591	19,565,714	164,735,275	24,334	184,785	28,522	206,415	37,466	255,659
September	294,711,955	#####	298,348	2,782,133	335,418	3,048,003	355,916	3,551,510	20,534,116	185,269,391	20,765	205,550	23,944	230,359	28,477	284,136
October			284,018	3,066,152	323,805	3,371,807	346,220	3,897,730			20,018	225,568	23,527	253,885	27,700	311,836
November			261,709	3,327,861	299,263	3,671,070	345,509	4,243,238			18,493	244,062	21,524	275,409	26,056	337,893
December			\$237,186	\$3,565,047	\$272,101	\$3,943,171	\$301,997	\$4,545,235			\$16,878	\$260,940	\$19,899	\$295,309	\$22,357	\$56,819

	CRDA OBLIGATIONS 2010		CRDA OBLIGATIONS 2010		CRDA OBLIGATIONS 2009		CRDA OBLIGATIONS 2008	
	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD	MONTHLY	YTD
January	\$3,192,343	\$3,192,343	\$3,677	\$3,677	\$4,018	\$4,018	\$4,437	\$4,437
February	3,226,836	6,419,179	3,270	6,947	3,877	7,895	4,801	9,239
March	3,506,537	9,925,716	3,759	10,707	3,981	11,876	4,937	14,176
April	3,618,109	13,543,825	3,893	14,600	3,919	15,796	4,570	18,746
May	3,632,456	17,176,280	3,996	18,596	4,392	20,187	5,192	23,938
June	3,452,824	20,629,104	3,585	22,180	4,034	24,221	4,670	28,608
July	4,254,393	24,887,338	4,549	26,729	4,787	29,009	5,484	34,093
August	3,484,924	28,373,699	4,344	31,073	4,896	33,906	5,854	39,947
September	3,684,017	32,057,716	3,706	34,778	4,192	38,099	4,450	44,396
October			3,550	38,329	4,047	42,147	4,328	48,724
November			3,271	41,600	3,741	45,888	4,319	53,043
December			\$2,965	\$44,565	\$3,401	\$49,289	\$3,775	\$56,819

**NOTES:**

**Casino Win** reflects winnings from Slot Machines, Table Games, and Other Games as reported on the Monthly Tax Returns filed with the NJ Casino Control Commission. Year-to-date (YTD) figures include the impact of amendments made by individual casinos to prior months' casino win.

**Gross Revenue Tax** reflects the 8% tax on casino win that goes to support senior citizens and the disabled. Year-to-date (YTD) figures include the tax impact of amendments made by individual casinos to prior months' casino win, as well as additional taxes paid as a result of the gross revenue audit process

**CRDA Obligations** reflect the 1.25% of casino win that casinos must invest in projects through the Casino Reinvestment Development Authority (CRDA).

Source: NJ Casino Control Commission

# OTHER TAXES AND FEES

LUXURY TAX (a)					PROMO TAX (b)				PARKING FEE (c)				EXPIRED GAMING-RELATED OBLIGATIONS (d)			
Month	2011	2010	2009	2008	2011	2010	2009	2008	2011	2010	2009	2008	2011	2010	2009	2008
January	\$2,297,537	\$1,565,460	\$1,249,946	\$1,816,362	\$747,711	\$469,895	\$671,473	\$728,402	1,955,568	\$2,387,961	\$2,432,445	\$2,515,188	\$34,959			
February	1,987,195	1,593,565	2,120,151	1,716,582	763,099	731,336	891,500	769,395	2,080,329	1,927,335	2,374,002	2,721,126	32,801			
March	2,470,168	2,520,175	1,822,667	2,063,261	849,135	898,285	855,428	861,485	2,387,961	2,478,402	2,525,511	3,067,815	40,273			
April	2,694,771	2,179,572	2,908,767	2,532,504	896,550	874,253	1,492,559	849,586	2,356,014	2,464,947	2,498,469	2,769,630	39,359	31,004		
May	2,277,943	2,164,245	1,408,216	1,871,245	876,605	634,007	347,186	761,110	2,500,500	2,685,285	2,786,778	3,020,862	45,325	42,895		
June	3,311,099	2,256,500	2,591,901	2,601,926	1,044,642	728,301	1,035,686	978,922	2,606,664	2,666,292	2,732,166	2,968,035	44,302	4,055,941	3,007,017	
July	4,167,148	4,243,666	2,828,672	3,308,874	1,085,997	1,175,063	1,079,890	1,060,195		3,208,503	3,213,597	3,353,700	56,162	52,760		
August	3,209,617	4,085,751	2,928,241	2,872,914	933,064	953,845	838,940	838,267		3,156,048	3,385,452	3,664,176	55,854	56,633		
September		2,468,535	2,463,548	3,215,862		1,021,425	1,011,976	1,100,499		2,514,897	2,585,892	2,685,741		46,104		
October		2,415,848	2,214,231	1,624,010		877,922	827,685	810,814		2,342,613	2,418,240	2,605,641		45,282		
November		1,188,308	1,882,766	1,513,373		797,396	838,511	573,494		2,171,892	2,388,165	2,643,468		38,059		
December		1,796,912	1,955,329	2,471,405		777,876	806,480	1,128,317		1,884,699	2,136,396	2,382,651		28,770		
Totals	\$22,415,479	\$28,478,537	\$26,374,435	\$27,608,318	\$7,196,802	\$7,486,410	\$10,697,314	\$10,460,486	\$13,887,036	\$29,888,874	\$31,477,113	\$34,398,033	\$349,035	\$4,397,448	\$3,007,017	\$0

  

TAX ON CASINO COMPLIMENTARIES (e)					HOTEL ROOM FEE (f)			
Quarter	2010	2009	2008		2011	2010	2009	2008
1st		\$1,472,294	\$3,118,363		\$3,409,455	\$3,539,142	\$3,473,985	\$3,456,180
2nd		1,551,273	2,834,359		3,528,582	3,970,872	3,947,739	3,845,880
3rd			1,917,885			4,365,912	4,417,758	4,254,156
4th			1,558,548			3,505,767	3,606,249	3,614,502
Totals	\$0	\$3,023,567	\$9,429,155		\$6,938,037	#####	\$15,445,731	\$15,170,718

  

TAX ON MULTI-CASINO PROGRESSIVE SLOT MACHINE REVENUE (g)				
Month	2011	2010	2009	2008
January	\$80,160	\$141,963	\$131,615	\$60,876
February	234,108	277,719	355,467	411,096
March	332,119	385,202	362,375	578,408
April	167,056	179,874	168,525	65,070
May	259,592	246,914	346,788	472,741
June	367,578	351,591	395,922	550,672
July	210,634	231,745	213,932	187,887
August	238,986	367,029	356,149	488,291
September		390,478	366,430	516,138
October		156,617	117,130	199,546
November		323,882	288,743	283,642
December		272,841	384,041	330,924
Totals	\$1,890,233	\$3,325,855	\$3,487,117	\$4,145,291

## NOTES:

- (a) **Luxury Tax** rates are 3% on sales of alcoholic beverages and 9% on other taxable items, i.e., beach chairs (not complimentary).
- (b) **Promotional "Promo" Tax** are \$2 fees per day for each occupied room in casino hotels and \$1 per day for each occupied room in other lodging places.
- (c) **Parking Fee** increased to \$3.00 effective July 1, 2003.
- (d) **Expired Gaming-Related Obligations** are a percentage of casino licensees' unclaimed winnings paid to the Casino Revenue Fund pursuant to N.J.A.C. 19:45-3.1.
- (e) **Tax on Casino Complimentaries** became effective on July 1, 2003. Tax raises a fixed \$26 million for state fiscal years 2004 through 2006, \$19.5 million for 2007, \$13 million for 2008 and \$6.5 million for 2009. Second quarters adjusted to reflect fixed tax amounts.
- (f) **Hotel Room Fee** became effective on July 1, 2003. Fee is \$3 per day for each occupied room in casino hotels.
- (g) **Tax on Multi-Casino Progressive Slot Machine Revenue** became effective on July 1, 2003. Tax is paid by slot machine system operators (not casinos) based on 8% of revenues from operating progressive slot machine systems in Atlantic City.

Source for the Luxury Tax and Promo Tax : Office of Management & Budget, NJ Department of Treasury

Source for parking fee: New Jersey Casino Control Commission

Source for other fees and taxes: New Jersey Division of Gaming Enforcement

# CALENDAR YEAR CASINO SERVICE INDUSTRY TOTAL VOLUME OF BUSINESS

		DOLLAR VOLUME			DOLLAR VOLUME	NEW JERSEY AS A % OF
YEAR	TOTAL NUMBER OF COMPANIES	OF BUSINESS (\$BILLIONS)	NEW JERSEY COMPANIES	% OF TOTAL COMPANIES	OF BUSINESS (\$BILLIONS)	TOTAL VOLUME
1987	9,630	1.23	3,786	39.30%	0.80	65.21%
1988	10,439	1.52	3,987	38.20%	1.00	65.87%
1989	10,707	1.79	4,112	38.40%	1.27	71.12%
1990	10,185	2.02	4,033	39.60%	1.40	69.28%
1991	9,367	1.84	3,845	41.00%	1.23	67.15%
1992	10,044	1.97	4,029	40.10%	1.31	66.54%
1993	10,565	2.03	4,093	38.70%	1.42	70.03%
1994	10,229	2.17	4,002	39.10%	1.35	62.51%
1995	7,804	2.14	3,282	42.10%	1.35	62.93%
1996	8,193	2.47	3,402	41.50%	1.54	62.48%
1997	8,264	2.76	3,355	40.60%	1.87	67.67%
1998	7,874	2.48	3,132	39.80%	1.56	62.84%
1999	8,040	2.31	3,084	38.36%	1.48	64.15%
2000	7,393	2.33	2,889	39.08%	1.55	66.59%
2001	6,789	2.27	2,707	39.87%	1.72	75.92%
2002	6,747	2.87	2,673	39.62%	2.21	76.99%
2003	6,633	3.10	2,611	39.36%	2.34	72.89%
2004	6,353	3.00	2,561	40.31%	1.95	65.32%
2005	6,354	3.00	2,463	38.76%	1.97	59.51%
2006	6,085	3.50	2,331	38.31%	2.16	61.43%
2007	6,227	4.04	2,174	34.91%	2.53	62.71%
2008	6,070	4.15	2,199	36.23%	2.33	56.29%
2009	5,178	2.97	1,967	37.99%	1.20	40.51%
2010	4,952	2.20	1,844	37.24%	1.10	50.83%

(ending December 31, 2010)

Source: New Jersey Casino Control Commission

# NEW JERSEY ENTERPRISES - Calendar Year 2010

	TOTAL COMPANIES	DOLLAR VOLUME OF BUSINESS	% OF TOTAL BUSINESS
	1,844	\$1,098,748,506	100.00%
<b>COUNTIES</b>			
ATLANTIC	918	\$672,012,393	61.16%
BERGEN	78	\$56,742,835	5.164%
BURLINGTON	112	\$57,236,508	5.209%
CAMDEN	145	\$32,542,701	2.962%
CAPE MAY	51	\$4,884,859	0.445%
CUMBERLAND	48	\$21,115,100	1.922%
ESSEX	43	\$68,869,108	6.268%
GLOUCESTER	64	\$61,698,763	5.615%
HUDSON	32	\$4,295,463	0.391%
HUNTERDON	4	\$2,615,888	0.238%
MERCER	37	\$14,472,272	1.317%
MIDDLESEX	52	\$34,328,295	3.124%
MONMOUTH	73	\$10,721,651	0.976%
MORRIS	39	\$2,685,672	0.244%
OCEAN	51	\$8,784,336	0.799%
PASSAIC	28	\$1,095,791	0.100%
SALEM	6	\$34,086,241	3.102%
SOMERSET	22	\$3,531,654	0.321%
SUSSEX	3	\$52,777	0.005%
UNION	33	\$6,964,401	0.634%
WARREN	1	\$11,798	\$0

## EMPLOYMENT IN THE CASINO HOTEL INDUSTRY

### TOTAL CASINO HOTEL EMPLOYMENT

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>
JANUARY	36,164	38,019	40,710	41,915	45,180	44,957	45,638	44,268	45,279
FEBRUARY	36,105	37,727	40,434	41,702	44,233	45,187	45,479	44,003	45,285
MARCH	36,091	37,315	40,407	41,275	44,502	45,314	45,662	43,924	45,304
APRIL	36,121	37,234	40,524	41,319	44,846	45,945	45,836	44,026	45,625
MAY	36,835	37,841	41,441	41,955	45,611	46,478	46,656	44,385	45,965
JUNE	38,648	38,648	42,061	42,678	47,238	47,724	47,064	49,379	46,557
JULY	38,725	38,725	42,151	42,992	47,379	47,928	48,333	49,764	46,885
AUGUST	37,306	38,404	42,090	42,609	47,252	47,445	47,750	49,617	46,593
SEPTEMBER	35,917	37,337	41,075	41,239	45,409	46,044	46,364	48,099	45,921
OCTOBER	35,161	36,812	40,124	40,923	44,631	44,974	46,268	47,163	45,348
NOVEMBER	34,640	36,501	39,137	40,634	42,693	44,702	46,268	46,651	45,025
DECEMBER	34,145	36,377	38,585	40,788	42,545	44,542	45,501	46,159	44,820

### CASINO HOTEL INDUSTRY SALARIES & WAGES (\$ IN THOUSANDS)\*

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>
A.C. HILTON	\$58,624	\$61,799	\$70,098	\$75,121	\$76,178	\$78,007	\$81,847	\$84,243	\$85,252	\$84,680
BALLY'S PP	109,813	116,720	134,747	150,911	155,798	161,050	174,982	181,890	138,920	137,382
BORGATA	152,634	154,987	164,673	153,238	144,573	128,292	120,929	61,647	n/a	n/a
CAESARS	90,525	92,564	105,485	112,675	105,107	102,559	105,313	110,748	116,560	112,041
CLARIDGE	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	54,726	58,031
HARRAH'S	91,984	91,604	99,318	92,267	84,116	77,062	78,610	82,635	83,450	82,397
RESORTS	50,737	56,681	62,596	66,426	67,548	67,226	69,742	69,171	72,943	71,659
SANDS(a)	n/a	n/a	n/a	n/a	53,233	51,074	51,696	55,102	62,094	70,333
SHOWBOAT	66,483	65,638	75,524	77,462	76,315	75,498	74,195	80,252	80,174	79,892
TROPICANA	74,997	77,804	82,777	83,958	100,394	106,624	95,689	94,600	101,174	102,505
TRUMP MARINA	52,491	54,066	59,732	62,021	63,825	66,005	69,207	73,737	77,153	77,403
TRUMP PLAZA	63,738	67,018	73,779	72,818	77,017	76,262	78,089	82,595	86,116	89,182
TRUMP TAJ MAHAL	108,938	110,085	109,450	112,283	118,019	121,316	<u>123,973</u>	<u>130,100</u>	<u>136,713</u>	<u>136,438</u>
INDUSTRY TOTALS	\$920,964	\$948,966	\$1,038,179	\$1,059,180	\$1,122,123	\$1,110,975	\$1,124,272	\$1,106,720	\$1,095,275	\$1,101,943

(a) Sands ceased operations on November 10, 2006

Source: State of New Jersey Casino Control Commission (posted yearly)

\* Posted Yearly

## STATISTICS ON CASINO BUSES

	2011		2010		2009		2008		2007		2006		2005		2004		2003	
MONTH	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS	BUSES	RIDERS
JANUARY	10,601	197,500	12,740	256,857	12,174	266,184	14,536	333,470	16,553	373,565	17,832	405,268	17,365	364,821	19,259	382,760	22,110	445,572
FEBRUARY	11,335	256,031	10,029	224,566	12,635	316,415	14,591	361,108	15,434	362,450	16,922	414,371	18,448	444,890	21,805	512,601	18,761	402,508
MARCH	13,205	299,028	14,182	329,436	14,139	356,055	n/a	n/a	18,564	475,086	20,783	519,959	20,884	505,394	23,991	583,246	25,986	623,856
APRIL	13,676	319,649	14,426	345,148	14,876	371,358	17,127	463,989	18,276	472,216	20,863	527,476	22,822	587,324	23,669	585,933	24,442	574,313
MAY	13,579	315,302	15,453	372,086	15,665	397,744	17,306	472,605	19,511	462,617	21,926	575,988	22,286	563,867	25,709	659,404	27,168	653,696
JUNE	13,552	330,885	14,808	356,038	16,097	402,661	n/a	n/a	19,699	536,542	21,626	565,319	21,855	562,488	24,519	621,241	26,634	644,969
JULY	13,895	338,678	15,325	362,315	16,866	424,072	n/a	n/a	19,706	529,346	19,602	517,978	23,296	611,442	25,404	639,011	27,191	670,593
AUGUST	11,560	271,316	15,520	364,381	17,594	452,656	17,842	499,854	19,787	529,139	24,216	650,725	23,208	603,855	25,596	625,187	28,090	704,967
SEPTEMBER			14,399	327,135	16,030	388,657	14,958	404,697	19,042	509,622	21,123	548,624	22,280	570,519	23,927	583,188	25,049	589,600
OCTOBER			14,725	329,678	15,839	379,595	15,699	411,865	18,719	472,628	20,810	538,753	21,867	542,559	24,131	581,234	26,125	626,670
NOVEMBER			13,163	277,713	14,123	323,445	14,593	355,767	16,528	415,364	18,785	467,437	15,761	65,290	21,649	497,710	23,809	548,735
DECEMBER			11,107	213,098	11,558	239,664	12,569	280,101	14,068	318,913	16,384	370,621	15,976	343,130	17,935	372,257	18,522	361,388
TOTALS	101,403	2,328,389	165,877	3,758,451	177,596	4,318,506	139,221	3,583,456	215,887	5,457,488	240,872	6,102,519	246,048	5,765,579	277,594	6,643,772	293,887	6,846,867

## ANNUAL VISITORS TO ATLANTIC CITY BY TRAVEL MODE (IN THE THOUSANDS)\*\*

MODE	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
AUTOMOBILE	24,678	25,185	25,903	26,928	27,545	27,889	25,815	24,553	24,676	23,501	23,177	23,247	23,293	23,368	23,023	23,162	21,803	20,303
CHARTER BUS	3,709	4,282	4,910	5,408	6,041	6,104	6,573	6,764	7,586	7,986	9,015	9,342	9,903	9,640	10,011	9,079	8,352	8,728
FRANCHISE BUS	455	475	505	501	526	519	516	504	514	519	536	539	530	512	515	517	518	513
AIR*	292	240	250	260	260	261	261	261	268	277	323	396	447	426	395	386	433	462
RAIL	194	199	245	203	162	151	148	142	143	140	133	128	127	124	98	128	215	219
TOTALS	29,328	30,381	31,813	33,300	34,534	34,924	33,313	32,224	33,187	32,423	33,184	33,652	34,300	34,070	34,042	33,272	31,321	30,225

  

MODE	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978
AUTOMOBILE	19,734	19,281	19,310	18,257	17,769	17,218	16,360	15,702	15,448	14,347	13,086	11,475	9,891	7,909	6,445
CHARTER BUS	9,768	10,286	11,201	12,447	14,184	13,495	12,453	12,589	12,041	11,036	9,051	6,770	3,298	1,000	200
FRANCHISE BUS	512	494	528	685	745	754	748	758	720	643	595	658	613	536	353
AIR*	496	483	544	523	440	378	371	277	257	335	223	181	20	20	10
RAIL	195	244	230	90											
TOTALS	30,705	30,788	31,813	32,002	33,138	31,845	29,932	29,326	28,466	26,361	22,955	19,084	13,822	9,465	7,008

\*No private plane passengers were estimated in the air mode figures to 1981.

1981 was also the first year for casino air charters.

\*\*Numbers may be slightly off due to rounding.

Source: South Jersey Transportation Authority received yearly